

Offer valid from August 15, through September 18, 2010, to legal residents in United States (except LA and TX) and the District of Columbia 21 years of age or older. No beer purchase required in AL, AR, CT, HI, IN, KY, ME, MO, NY, NJ, NC, OK, UT, or WV.
***Only person listed as TV service subscriber on TV service billing statement may submit offer.**

TERMS: Consumer must purchase one (1) Tecate® or Tecate® Light 12pk or larger (where required) AND Shane Mosley vs. Sergio Mora HBO® Pay-Per-View Fight on September 18, 2010 (pre-tax purchase price of \$44.95) to be eligible for the \$25 Mail-In Rebate. Offer valid from August 15, 2010, through September 18, 2010, to legal residents in United States (except LA and TX) and the District of Columbia 21 years of age or older. No beer purchase required in AL, AR, CT, HI, IN, KY, ME, MO, NY, NJ, NC, OK, UT, or WV. California Residents: Rebate amount will be applied to a portion of the purchase price of each item purchased on a pro rata basis. Pennsylvania and Ohio Residents: Discount will be applied to the beer only and will be less than \$25.00 if less than \$25.01 in beer is purchased. Due to legal limitations, Maryland residents are eligible for a \$7.50, not a \$25 Mail-in Rebate; and Virginia residents are eligible for a \$6.00, not a \$25.00, Mail-in Rebate. Offer materials may be submitted only by person identified as TV service subscriber on TV service billing statements; if person named on official rebate offer form and/or his/her address is/are not consistent with TV service billing statements, rebate request will be rejected without further notice. Signature is required on rebate offer form; right is reserved to confirm rebate recipient's identification and age. Cervezas Mexicanas (a) is not responsible for illegible, incomplete/partial, late, lost, misdirected, damaged rebate requests or postage due mail and (b) reserves the right to reject any rebate submissions that it determines, in its sole discretion, are not in compliance with these Terms. Limit (1) rebate (savings of \$25.00) per household. Not to be combined with any other offer. Void if UPC or other rebate materials are copied, purchased, sold or transferred. Fraudulent submission may result in federal prosecution under mail fraud statutes. Taxes on qualifying beer (where required) and/or Pay-Per-View fight purchase (as applicable) are consumer's sole responsibility. Void in LA, TX and where prohibited, taxed or restricted by law. Qualifying Beer purchase must be made and cash register receipt must be dated between August 11, 2010, through September 18, 2010; offer only valid for the Shane Mosley vs. Sergio Mora HBO® Pay-Per-View Fight on September 18, 2010. Officers, employees, agents or representatives of Cervezas Mexicanas, their affiliated companies and agencies, alcohol beverage licensees as well as the immediate family and same household members of such officers/employees/agents/representatives are not eligible for this offer. Mail-in rebate requests must be postmarked no later than 11/15/2010 for receipt by 11/30/2010. Cash redemption value 1/100th cent. Offer NOT redeemable in store. Note: Allow 8 to 10 weeks for delivery of rebate check. Offer sponsored by Cervezas Mexicanas. TO RECEIVE YOUR REBATE: Send this completed Official Rebate Offer Form along with (1) the original dated cash register receipt for one (1) Tecate® or Tecate® Light 12pk or larger with the purchase price circled (where required); (2) original UPC from one (1) Tecate® or Tecate® Light 12pk or larger (where required); (3) original TV service billing statements, bearing name and address of TV service subscriber, with purchase of Shane Mosley vs. Sergio Mora HBO® Pay-Per-View Fight on September 18, 2010 circled. No beer purchase required in AL, AR, CT, HI, IN, KY, ME, MO, NY, NJ, NC, UT, or WV.

Name (Please print):

Address (P.O. Boxes will not be accepted):

City: State: Zip: Date of Birth / /

By signing here, I certify that all of the above information is true and correct and I understand and

agree to the Terms below:

Mail required proofs of purchase and this completed Form to:

Inmar Rebate Center
Attn: Tecate Sept 18th Boxing
Program: HUSA8290
PO Box 4260008
Del Rio, TX 78842-6010

For questions, call 877-322-8355 or visit www.cmspromocheck.com.

Enjoy Tecate® & Tecate® Light Responsibly. ©2010 Cervezas Mexicanas, White Plains, NY